



# BUSINESS MANAGEMENT

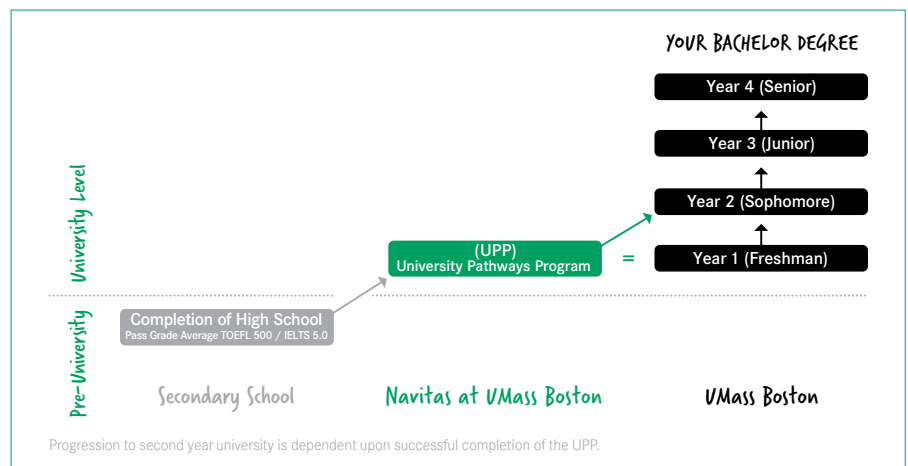
The Navitas at UMass Boston program offers an alternative pathway to the University of Massachusetts Boston for international students who may not qualify for direct entry and who seek a supportive study environment.

The Navitas UPP is equivalent to the first year of a UMass Boston bachelor's degree program. Upon completion of Year 1 with Navitas, students can move directly into the second year of your undergraduate degree.

All students entering the program are fully matriculated UMass Boston students from day one with Navitas.

## College of Management

- Prepares students for careers in Business, Finance, Information Management, Marketing, Accounting, Management Science and Information Systems.
- Princeton Review named College of Management one of the top 300 Business schools in the world.
- Students are pre-approved for one semester of Optional Practical Training (OPT), for 12 credits towards the degree.
- First-rate faculty and diverse, high-achieving student body; the college offers innovative, interdisciplinary curricula tuned to the changing needs of the global economy.
- Graduates of the College of Management are placed locally, regionally, nationally and internationally.
- Accredited by the Association to Advance Collegiate Schools of Business (AACSB International).
- The Aspen Institute Center for Business Education includes the College of Management in 'Beyond Grey Pinstripes', its biennial ranking of the 'Global 100' business schools.
- Students can participate in MAP (Management Achievement Program), a comprehensive program designed to allow students to synthesize their professional goals and experiences.



## Bachelor of Science in Management (BSM)

### Majors:

- Accounting
- Finance
- Management
- Marketing
- Management Information Systems
- Operations Management Science
- International Management
- Information Management for Finance
- Information Management for Marketing
- Management Science for Finance
- Management Science for Marketing
- Supply Chain and Service Management

**US News**  
Top  
undergraduate  
business program  
Tier 1  
**#135**

# Supply Chain and Service Management

- Students learn how to make businesses do more and as efficiently as possible. The hands-on skills and analytical techniques learned in this program are essential for any business.
- Master a variety of the latest supply chain management strategies and technologies, which include global sourcing project management, business risk analysis and customer and supplier relationship management.
- Coursework includes: Project Management, Service Operations Management, Supply Chain Management, Supply Chain and Management Capstone, Strategic Operations, Operational Risk Management, Healthcare Operations Management, Modeling Business Systems with Simulation.
- Students learn how to redesign business processes for many departments in organizations to achieve a more efficient level of business performance and profitability.
- Industries require a new generation of undergraduate students who have the latest knowledge on managing the supply chain.
- In running the operations of large and complex organizations, graduates negotiate with suppliers, design customer experiences and the systems that deliver them, and keep the business working.
- Provides key skills in major industries such as financial services, healthcare, tourism and entertainment, education and high-tech development. These skills form the base for a successful and secure long-term career, potential for growth to senior management as well as opportunities for entrepreneurship.

## What businesses rely on supply chain systems?

Every business needs supply chain and service management.

## What careers can you pursue with a degree in Supply Chain and Service Management?

- Supply chain strategy
- Supply chain planning
- Logistics
- Product lifecycle management
- Supply chain operations consulting
- Supply chain analyst



## Did you know?

Information technology and the Internet have provided firms the ability to gather large amounts of information to reach customers and vendors farther than ever before. Innovations to support these areas have changed the way companies do business with each other and have created a strong emphasis on Supply Chain Management.



This school is authorized under federal law to enroll non-immigrant alien students. The University Pathways Program is not available to students from the People's Republic of China, for any campus of University of Massachusetts where Navitas operates this program. The information contained in this flyer is correct at the time of publication, however, Navitas at UMass Boston reserves the right to alter, amend or delete details at any time without notice.

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